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Internet

Is it conceivable nowadays to have an organizational or professional activity, a career, a public or private service, without using the Internet? This media, turning our habits upside down, has definitely established itself in every organization, whatever its size, from an individual company to global firms. The need of existing on the Internet is not questionable anymore, just the purpose and the goals are being discussed:

- A simple electronic brochure updates every quarter?
- Or a real sales and marketing tool, updated daily, used and optimized to get a better knowledge of visitors in order to build loyalty?
- And so on...

[LightStorm](#) along with [ezaccess](#) for accessibility, will answer the latter thanks to its scope, its easiness of implementation and content updating as well as [marketing functionalities](#).

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